

Calabar Centenary Campaign

Celebrating 100 Years of Excellence...Ensuring 100 More!



Prepared by John-Paul Clarke
(on behalf of the Atlanta Chapter)

We have much to be thankful for...

- Calabar provided us with a solid foundation for life
- We can all look back at our time at Calabar and recall an event or person that made a critical positive impression on us

**Like an ancient river flowing,
from the mountain to the sea;
So we follow, coming, going,
to the wide life to be.**

We have much to celebrate...

- Calabar Old Boys have been personally successful and have had a significant positive impact on Jamaica and the World
- The best way to honour our success is to ensure that Calabar continues to produce Old Boys that make a positive impact

**One by one and as they name us,
forth we go from boyhood's rule;
Sworn to be renowned and famous,
for the honour of our school.**

We have much to do!

- Calabar's physical plant is in disrepair
- COBA funds used primarily for short-term fixes and sports
- **Revitalization** of Calabar requires significant capital injection and the endowing of funds to support a holistic set of future activities and to maintain the physical plant

**So today and oh if ever,
duty's voice is ringing clear;
Bidding men to brave endeavour,
we will answer we are here!**

The Calabar Centenary Campaign

- Initial target is \$100M JAD (\$1.2M USD)
 - To be raised by 12 September 2012
- Split between near-term and long-term objectives
 - Need to endow longer-term objectives and needs
- COBA Trust set up to endow the future
 - Trustees will be the presidents of the COBA Chapters

**Here sir! Here Sir! Here sir! Here sir!
So we answer near or far!**

The Atlanta Chapter has...

- Produced materials and pledge form for mail solicitation
 - PayPal account for online donations
- Set up centralized source for centennial-branded merchandise
 - Net revenue would go to the Centenary Campaign
- Proposed governance structure for the COBA
- Pledged (to date) \$30,000 US towards campaign

**Here sir! Here Sir! Here sir! Here sir!
At the call of Calabar!**